



2018 ANNUAL CONFERENCE FOR GREEK WOMEN LEADERS

EVALUATION SUMMARY

The Annual Conference is a three-day event that includes education on leadership and relevant topics in the collegiate and Greek communities. Connections made at each Conference have created a unique and powerful network of fearless female leaders, encouraging generations of women to rise as problem solvers in their chapters, campuses, and communities.

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The speakers in the educational sessions and in the Spotlight Series were incredible! So impactful and meaningful for me, my chapter, my campus, and my sorority. I learned so much and was so excited to bring back all of the ideas that I learned to my campus and my sorority!

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84%

OF RESPONDANTS PLAN TO USE WHAT THEY LEARNED ON THEIR CAMPUS, IN THEIR CHAPTER, OR IN THEIR COUNCIL. 84% WERE ALSO HIGHLY SATISFIED WITH THE CONFERENCE CONTENT.

75%

OF CONFERENCE ATTENDEES THAT RESPONDED, WERE EITHER A COUNCIL OFFICER OR CHAPTER OFFICER. OTHER ATTENDEES INCLUDED EMERGING LEADERS, CHAPTER MEMBERS AND PROFESSIONAL STAFF MEMBERS.

88%

OF RESPONDANTS WOULD RECOMMEND THIS CONFERENCE TO OTHER COLLEGIATE WOMEN.

OF THE RESPONDANTS, **leadership development** WAS THE PRIMARY REASON FOR ATTENDING THE CONFERENCE WHILE **educational opportunities** WAS THE SECOND MOST POPULAR REASON. THE MOST POPULAR CONFERENCE PROGRAMS WERE THE EDUCATIONAL SESSIONS, SPOTLIGHT SERIES, AND LEADERSHIP SERIES.

68% 87%

OF ATTENDEES ACTIVELY FOLLOW CCWL ON INSTAGRAM.

OF ATTENDEES WHO RESPONDED FOUND VALUE IN CONNECTING WITH OTHER WOMEN AT THIS CONFERENCE.

MORE PERSONAL STATEMENTS OF QUALITY

"We were able to obtain practical, relevant, real-life application skills that fit our current needs. Meeting with same size campuses provided insight into best and worst practices. Very, very useful!"

"The educational sessions were amazing... I appreciate the variety of options."

"From an advisor's perspective, I was very pleased with the different types of educational sessions for my executive board to choose from and attend. I also felt the Leadership Series was spot on and highlighted important conversations we need to be having with our Greek community."

